BECOMING A
WOMAN CODER
Are you ready to recode your life?

Coding is a profession that is currently male dominated, with only 16% of EU employed ICT specialists, and 6% of all worldwide developers, being women.

Yet it is a profession that is easily accessible to everyone through short courses, and offers attractive attributes such as flexibility, and being well paid. In its report; "Women active in the ICT sector", the EU Commission reports that involving more women within the digital economy could create an annual GDP boost of €9 billion within Europe's Economy.

DID YOU KNOW?
Currently only 60% of women work in Europe, in contrast to 76% of men!

The EU emphasises on increasing female employment, and creating equality between men and women, which in turn will act as a growth driver for the economy, employment, social cohesion, and long-term development. Therefore employment support structures are important in order to help women broaden their professional horizons, and feel confident approaching jobs that are traditionally male oriented. These structures can help women, especially those that are unemployed, low qualified, or within an unstable job situation, to re-enter the workforce without sticking to jobs that are found within the domestic sphere.
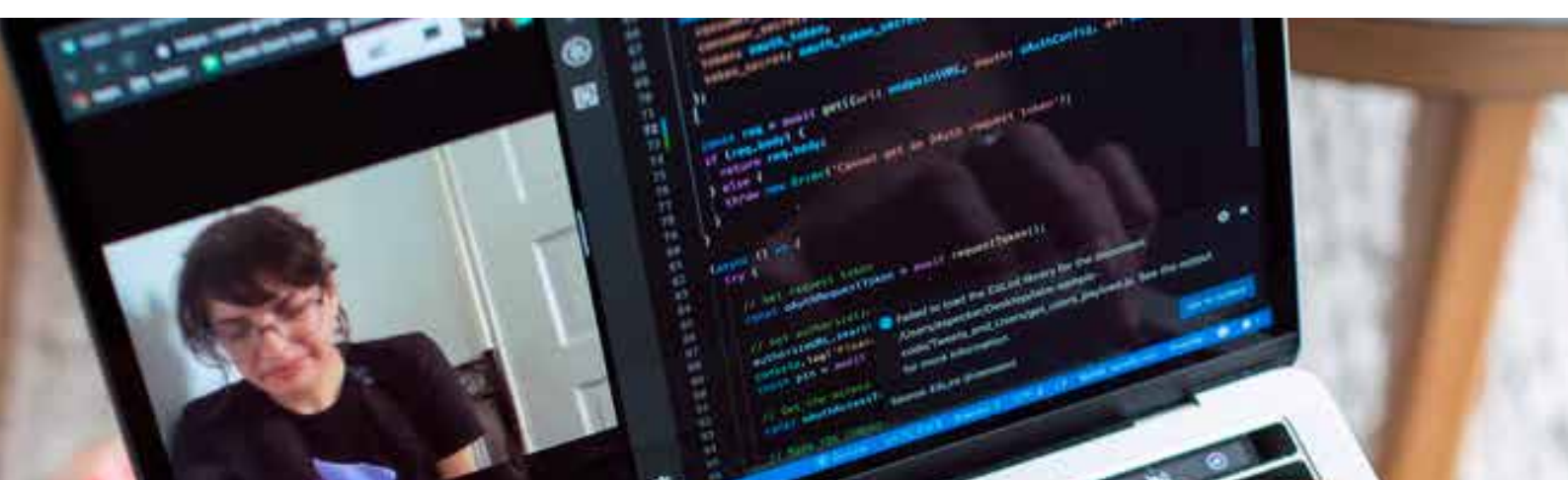
WHO ARE WE, AND WHAT ARE OUR GOALS?

Our project combines the research, skills, and expertise, gathered by our five partners: Hauts de Garonne Développement, CJ Conseil, AcrossLimits, The Finnish Software and E-business Association, and Carrots Foundation. In Becoming a Woman Coder, we have studied four European Countries (Finland, France, Malta and Poland), and are now creating awareness and the training tools to tackle stereotypes and encourage more women to take up coding! Our overall target groups are:

Professionals working in structured support networks to help find employment, such as in public and private bodies, foundations/associations, social services, etc.

Training organisations for professionals working in structured support networks to help find employment.

Unemployed and/or low-qualified women and women in precarious employment.

Digital companies that are in labour shortage, and that are looking for women to enhance the gender diversity of their staff.

SO WHAT ARE THE TOOLS THAT WE'RE OFFERING?

IO1 Testimonials of retrained women so that you can see first-hand what drives women in deciding to take up coding.

IO2 An online platform with various training tools.

IO3 An educational animation that tackles clichés about jobs in coding professions, and offers support.

IO4 A series of mini-videos that show the coding profession from the perspective of women that were low-qualified or unemployed before becoming coders.

IO5 An eLearning module aimed at employment professionals to help them in guiding women in their new programming and coding profession, and provide them with everyday useful tools.

IO6 A serious game that presents different work scenarios in order for women to learn good practises within their retraining.

IO7 A toolbox that enhances the significance and recognition of these specific competencies for integration professionals.

It is never too late to learn a new skill, or start a new dream!

With our project we want to offer support to all our target audiences, and also foster gender inclusion, reduce skill mismatches and labour shortage within the digital sector, and improve gender diversity within the coding profession. We have created a project that does not only target women who fall under the previously spoken about categories, but involves them in the creation of the project itself. Our project will directly involve 200 people, and will benefit 15000 stakeholders in Europe and target countries. We can't wait to present our results throughout the national workshops (E2, E3, E4) that we will be holding in the upcoming two years, and in our final conference at the end of the year! (E1)

If you're interested in following our updates and learning more, follow us on Facebook, LinkedIn, and Instagram, and you can also subscribe to our channel on Youtube!

becomewomancoder.eu
Becoming a Woman Coder